

Kristen C. Eccleston, Ed. D.

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EXPERIENCE

Education Consultant/Owner

May 2021- Present

The NeuroDiverse Teacher

Eccleston Education Consulting, LLC | New Market, MD

Developed collaborative professional relationships that have allowed for educational and learning advancement across multiple disciplines.

Key Accomplishments:

- Established collaborative partnerships with companies seeking educational support and learning design management.
- Created The NeuroDiverse Teacher Podcast/Brand to help promote youth mental health needs in the education setting.

Director, Social-Emotional Services/Partner

July 2021- Present

Weinfeld Education Group, LLC | Bethesda, MD

Developed collaborative professional relationships that have allowed for educational and learning advancement across multiple disciplines.

Key Accomplishments:

- Established collaborative partnerships with families seeking educational support.
- Created specific services for families in need of social-emotional educational support.
- Expert witness in court cases involving the need for an expert in the education field.

Customer Impact Manager

Sept. 2021- Present

Professional Development Consultant

Rhithm | Remote

Devised learning strategies and plans based on various research results to develop employees' skills within an educational software space.

Key Accomplishments:

- Developed instructional materials for educators to address student mental health needs in the education setting.
- Produced video professional development content for educators.
- Worked closely with the clinical media team to ensure delivery accuracy.
- Assessed sales team needs to help develop products tailored to the designated end user.

Learning Design Manager

July 2021- Present

Socratic Arts | Remote

Delivered instruction related to client needs through collaboration with the Learning Experience Designer and subject matter experts (SMEs) to support project needs, planning and direction. Built and maintained relationships with key cross-functional partners to understand how programs are received and engaged within the user market.

Key Accomplishments:

- Developed and revised work plans, as needed; identified and communicated risks; created and edited course content.
- Managed and communicated program priorities with stakeholders and SMEs.
- Owned the end-to-end program management of user learning programs.
- Proposed strategies to increase program impact based on program performance and feedback.
- Experienced in building and managing large-scale programs focused on technical learning.
- Created engaging and interactive learning curriculums by applying industry-standard methodologies, such as ADDIE, SAM, and Agile, to course development's entire life cycle.
- Collaborated with subject matter experts across engineering to design engaging curriculum and instructional materials, such as online lessons, presentation decks, facilitation guides, and other companion documents.

Adjunct Professor/ Mentor

Mar. 2018 - Present

Towson University | Towson, MD

Delivered graduate-level course instruction at one of the top public universities in the Northeast and Mid-Atlantic regions. Designed and presented graduate-level course work in person and the virtual setting to adult education learners.

Key Accomplishments:

- Delivered instruction related to teaching reading at the secondary level, classroom behavior management, special education transition services, an Individual Education Plan development.
- Designed course syllabus, learning outcomes, and objectives for Secondary/Special Education programs.
- Taught graduate-level education courses via in-person and Blackboard.
- Set up and maintained an e-learning environment, initiated and managed discussion threads, graded assignments.
- Supported, coached, and mentored student teachers during their final year of a Master of Education program.

Secondary Program Specialist

Jul. 2007 - July 2021

Montgomery County Public Schools | Rockville, MD

Educated and prepared individuals for real-world implementation of skills. Successful application of learning theory and practices led to a leadership position, where I designed and directed a program for secondary students with mental health disorders. I have extensive experience and knowledge of behavioral and social science theories related to individual cognitive functioning that influence habits and behaviors.

Key Accomplishments:

- Developed deep expertise in cognitive learning by consuming relevant external and internal literature, current trends, and new primary research.
- Worked closely with district partners to identify research questions and prioritize projects in short and long-term goals.
- Conducted qualitative and quantitative research to create actionable insights across the Enhanced-Social Emotional program development life cycle, including 1:1 and group interviews and surveys.
- Worked with district partners to understand their goals and collaborate to create project-based learning experiences for students outside the school environment.
- Lead meaningful professional development experiences for whole school staff members to support student engagement and learning and include staff in the research design process.
- Collaborated with district officials, administration, staff, parents, and students to synthesize insights in a compelling, creative, and actionable way that cuts to the chase of the underlying user issues.
- Effectively communicated with executive leadership to present current program findings and next steps.
- Developed learning metrics to ensure quality and benchmark of program operations.
- Developed new protocols and procedures to collaboratively use district-wide for students experiencing mental health impairments.
- Shared best practices and new techniques with the broader Social Emotional Learning office.
- Designed and implemented the most intensive Social-Emotional Disabilities Program in the district.
- Designed and implemented a behavioral management model for students with at-risk behaviors.
- Gained educational leadership experience by implementing an education program designed to support students with mental health impairments.
- Directed and managed a team of teachers and support staff working within the E-SESES Program.
- Created and published the manual used to implement additional social-emotional programs in the district.
- Hosted local political figures and demonstrated the impact of having services for students with mental health needs.

Public Relations Specialist

Feb. 2007 - June 2007

VeraSolve | Potomac, MD

- Developed editorial and public relations skills while working for a startup Public Relations firm in the Washington D.C. area.
- Gained client attention using researched marketing strategies.

Public Affairs Intern

Jun. 2006 - Aug. 2006

United States Naval Academy | Annapolis, MD

- Gained hands-on experience working in a high-intensity military public affairs office.
- Crafted and deployed public affairs statements, contributed articles to the Baltimore Sun and Naval Academy publications, and planned for an alumni conference.

Broadcast Engineer/Radio Personality

Jan. 2004 - Jun. 2006

Clear Channel International | Salisbury, MD

- On-Air weekend personality for the biggest radio station on the Eastern Shore of Maryland.
- Broadcast Engineer tasked with running multiple transmissions during live radio broadcasts.
- Attended live events as an on-air personality to promote businesses and connect with the audience.
- Implemented the communication operations for the broadcast control board of local sports games.

EDUCATION

Johns Hopkins University | Doctor of Education in Mind, Brain, & Teaching

May 2021

- *Dissertation: Strengthening Teacher Knowledge of Mental Health Disorders and Improving Teacher Attitudes Towards Adolescent Mental Health Needs.*

Hood College | Certificate in Educational Leadership

May 2017

Johns Hopkins University | Master of Science in Special Education

May 2009

- *Affiliations: Kappa Delta Pi Honors Society*

Salisbury University | Bachelor of Art in Communication with a Minor in Theater

Dec. 2006

- *Affiliations: Zeta Tau Alpha, Lambda Pi Eta Honor Society*

SKILLS

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|-------------------------|------------------------|------------------------|-------------------------|
| ● SPSS Analytics | ● OS X | ● Windows | ● iOS |
| ● Android | ● Figma | ● Sketch | ● Adobe XD |
| ● G-Suite | ● Framer | ● Adobe Illustrate | ● Adobe Photoshop |
| ● Adobe After Effects | ● Lottie | ● D-Scout | ● ContextMapp |
| ● Mural. Co | ● UserTesting.com | ● Treejack | ● Quantitative Analysis |
| ● Qualitative Analysis | ● Networking | ● Active Listening | ● Problem Solving |
| ● Communication | ● Interpersonal Skills | ● Time Management | ● Customer Service |
| ● E-Learning | ● Leadership Dev. | ● Assistive Technology | ● Program Mngmt. |
| ● Diversity & Inclusion | ● Instruct. Design | ● Interactive Exp. | ● Prof. Development |
| ● Curriculum Dev. | ● Cognitive Dev. | ● Behavioral Sci. | ● Learning Theory |

HONORS & AWARDS

- Steering Committee Member: Smithsonian Institution Zero Barriers in STEM Education Initiative
- 2019 MCCPTA Outstanding Special Educator Recipient
- 2018 Congressional Scholarship Recipient
- 2019 MCCPTA Outstanding Special Education Program Recipient
- 2018 Montgomery County Public Schools Board of Education Award for Distinguished Service to Public Education (Staff)
- 2018 State Delegate Scholarship Recipient

LICENSES & CERTIFICATIONS

- National Board Certified Teacher, Exceptional Needs Specialist
- Yoga Instructor- RYT 500
- Advanced Professional Certificate- MSDE
- Reiki Practitioner II